

# Brochure Style Selection

The various brochure examples listed below are provided to assist you in choosing some color and design options. Please take time to consider these examples, and whenever possible, please elaborate on your responses by typing into the provided comment boxes. If you see anything you like while looking through the examples, please make sure that it is noted. If it’s something you feel strongly about, we want to know. The more information that you provide, the better we understand your preferences.

When finished, save this word document to your computer and attach it in an email back to us.

1. **What kinds of colors best suit your practice? Place one check mark next to the examples you like and two checkmarks next to your favorite.**  
   *Remember, we’re not asking you to endorse these EXACT colors; we just want to get a sense of what tone you want to set.*

Vivid/Bright: <http://www.vetnetwork.net/Brochure_samples/MandarinAnimalHospital.pdf>

Dark/Bold: <http://www.vetnetwork.net/Brochure_samples/AARF.pdf>

Soft/Pastels: <http://www.vetnetwork.net/Brochure_samples/CapeCodVets.pdf>

Earth Tones: <http://www.vetnetwork.net/Brochure_samples/LoyalCompanions.pdf>

Warm Tones: <http://www.vetnetwork.net/Brochure_samples/SouthPaws.pdf>

Cool Tones: <http://www.vetnetwork.net/Brochure_samples/CountyWest.pdf>

**Tell us what you like most about your selections above**

Click here to enter your response.

1. **What kind of overall mood/style(s) do you like best? Place one check mark next to the examples you like and two checkmarks next to your favorite.**

Conservative/Clean: <http://www.vetnetwork.net/Brochure_samples/NGVRP.pdf>

<http://www.vetnetwork.net/Brochure_samples/VSES.pdf>

Fun/Artsy: <http://www.vetnetwork.net/Brochure_samples/Ypsilanti.pdf>

<http://www.vetnetwork.net/Brochure_samples/BeachVeterinaryClinic.pdf>

**Tell us what you like most about your selections above.**

Click here to enter your response.

1. **Do you have existing promotional materials? If so, would you like for your brochure to correspond as closely as possible to your existing branding?**

(If you have promotional materials and would like us to match the current style, please attach a sample along with this form and email them to [updates@vetnetwork.com](mailto:updates@vetnetwork.com))

Click here to enter your response.

1. **If you have additional information that you would like to include, please add it here.**

Click here to enter your response.

**Please save this document to your computer and then send it as an email attachment to** [**updates@vetnetwork.com**](mailto:updates@vetnetwork.com)**.**

Thank you!