

5 REASONS SEO MATTERS

FOR YOUR VETERINARY HOSPITAL

93% of INTERNET ACTIVITY begins
with a engine

**3^{out}
of 4** USERS
NEVER
go beyond PAGE ONE



53%
click on the
TOP-RANKED
SITE



94%
of ALL CLICKS
are on ORGANIC
SEARCH
RESULTS

Google™ owns **65%-70%**

of the SEARCH ENGINE MARKET SHARE